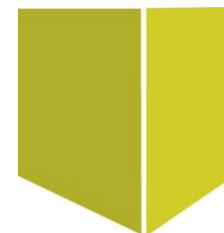


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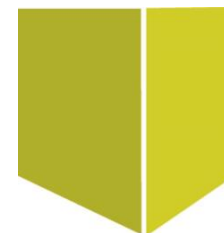
The European Press Distribution Sector in the agenda of the EU institutions

***12th European Press Distribution Round Table
Berlin, 24th September 2019***



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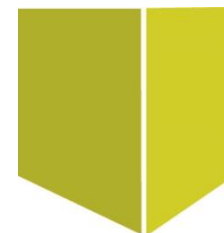
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The International Publishing Distribution Association (IPDA)

IPDA members:

- ❑ **GERMANY:** Bookwire, Tolino Media, Books on Demand, Libreka
- ❑ **FRANCE:** Numilog, Cyberlibris, Izneo
- ❑ **ITALY:** MePe, Sodip, BookRepublic, StreetLib
- ❑ **USA:** Overdrive, Ingram, Trajectory, GiantChair
- ❑ **CANADA:** DeMarque
- ❑ **UK:** Gardners
- ❑ **NETHERLANDS:** CB
- ❑ **POLAND:** ArtaTech
- ❑ **SWEDEN:** Publit, Nextory
- ❑ **SWITZERLAND:** PocketBook
- ❑ **JAPAN:** Viz Media
- ❑ **NIGERIA:** Publisээр
- ❑ **SPAIN:** The main Spanish Book and Press Distributors (print and digital)

List of current IPDA members available at www.ipdaweb.org/members



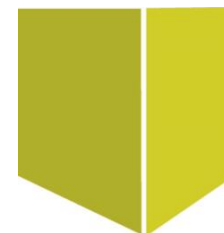
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The International Publishing Distribution Association (IPDA)



Readmagine





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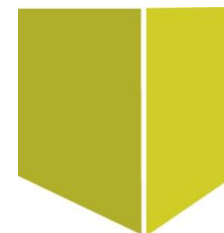
The International Publishing Distribution Association (IPDA)

The European Press Distribution Round Table

IPDA, in collaboration with Distripress, is the organizer of the European Press Distribution Round Table, with presence of Associations and Companies in the field of newspapers and magazines distribution from UK, Germany, France, Italy, Russia, Portugal, Spain...



DISTRIPRESS
THE WORLD OF PRINT AND DIGITAL DISTRIBUTION



Process of the contacts with EU institutions

- **January – March 2018: Preparation of the Document “*The Press Distribution Sector in Europe: Situation and options for the Future*” (under the coordination of Mr. Franco Danieli)**
- **22/05/2018: First meeting with Mr. David Sassoli (EU Parliament Vicepresident)**



THE PRESS DISTRIBUTION NETWORK AND THE RIGHT TO THE INFORMATION BY EUROPEAN CITIZENS

Organized by

David Sassoli

Vice-President of the European Parliament

With the participation of

Carine Nevejans

President of Distripres

Uberto Frascerra

CEO at MePe - Italy

Michael H. Falter

Member of Presse Grosso - Germany

Javier Colldefors

President of UDNE-IPDA and Managing Director at Logista Publicaciones - Spain

Pedro Castaños

Vicepresident of UDNE-IPDA and Member of the Board at Sgel - Spain

José Manuel Anta

Managing Director of the International Publishing Distribution Association (IPDA)

The presentations will be followed by a question and answer session.

Interpreters: IT/EN

Monday, 9th July 2018

15h-17h / Room ASP3H1



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ANSA > Europa > Altre news > Editoria: Sassoli (Pd), a stampa stesse condizioni web

Editoria: Sassoli (Pd), a stampa stesse condizioni web

Per distribuzione, proteggerla è sostenere libertà informazione

09 luglio, 20:32

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1 di 1

Editoria: Sassoli (Pd), a stampa stesse condizioni web

BRUXELLES - "Proteggere la distribuzione della stampa vuol dire sostenere il pluralismo, la qualità una maggiore libertà dell'informazione". Lo ha detto David Sassoli, vicepresidente del Parlamento europeo, aprendo il meeting dell'Associazione Internazionale degli editori e dei distributori (Ipda) a Bruxelles.

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LATEST: Romania's Kövesi poised to become EU public prosecutor [🐦](#)



David Sassoli elected European Parliament president

The Socialist MEP made an unexpected last-minute run to head the legislature.

Brussels, April 3rd 2019

Meetings with:

**Mrs. Silvia Costa
(Creative Europe Program)**

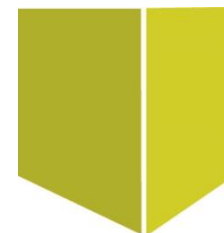
**Mr. Giuseppe Abbamonte
(DG Connect – Media Policy)**



European Parliament



European
Commission



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POSITION PAPER

**THE PRESS DISTRIBUTION
SECTOR IN EUROPE**

Situation and options for the future

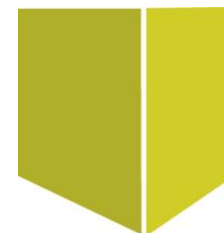
June 2019

Arguments for the EU institutions support

Tackling online disinformation: an European Approach (Communication from the European Commission, 26th April 2018)

Quality news media – including public media – and journalism play an important role in providing citizens high quality and diverse information. By ensuring a pluralistic and diverse media environment, they can uncover, counterbalance, and dilute disinformation.

*According to the Eurobarometer survey, **citizens perceive traditional media as the most trusted sources of news**: radio (70%), television (66%) and **print newspapers and news magazines (63%)**. The least trusted sources of news are video hosting websites (27%) and online social networks (26%).*



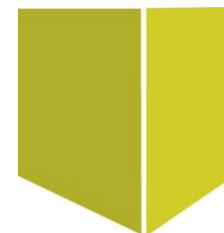
Arguments for the EU institutions support

Tackling online disinformation: an European Approach (Communication from the European Commission, 26th April 2018)

CONCLUSION

“A well-functioning, free, and pluralistic information ecosystem, based on high professional standards, is indispensable to a healthy democratic debate. The Commission is attentive to the threats posed by disinformation for our open and democratic societies.

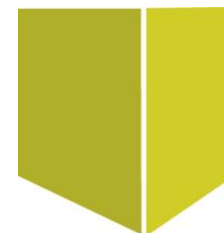
*This Communication presents a comprehensive approach that aims at responding to those serious threats, privileging high-quality information, empowering citizens against disinformation, and protecting our democracies and policy-making processes. **The Commission calls on all relevant players to significantly step up their efforts to address the problem adequately**”*



Arguments for the EU institutions support

Regarding this question, during last years, in several European countries (France, Italy, UK...), **some national initiatives have been launched in support of the Press Publishing and Distribution sector, as a formula to guarantee citizens access to all periodicals**, placing particular emphasis on the support to the Professional PoS network, as this network represents the main distribution channel of newspapers and magazines for Publishers.

If journalism is considered essential for Pluralism, Freedom of Expression and Democracy, as an essential service in front of the Fake News, its **supply distribution chain (distribution companies and professional PoS) must also be considered in public policies.**



Proposals for the support

Economic support (i.e aid for transport costs...) for the Press Distribution in low GDP regions, islands, low population areas, or high unemployment geographical areas.

European legal and fiscal common framework that could helps to the Press Distribution support (i.e. tax reduction for POS...)

Support to the PoS 2.0 (The new professional PoS as reference for the European Citizens as key players for the access to information and services)

The Press Distribution should be on the agenda of the Creative Europe Cultural Program 2021-2027



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Le Monde

ACTUALITÉS ▾ ÉCONOMIE ▾ VIDÉOS ▾ OPINIONS ▾ CULTURE ▾ M LE MA

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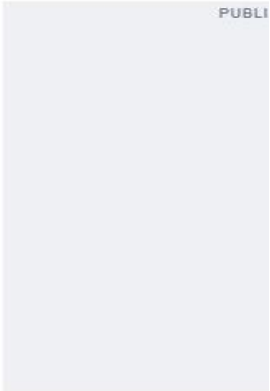
Partage

Les éditeurs de presse demandent un soutien de l'Etat

En difficulté, la filière a remis aux ministres de l'économie et de la culture un plan de mesures d'accompagnement. L'ensemble des mesures réclamées se chiffre à 169 millions d'euros par an.

Par Alexandre Berteau - Publié le 10 avril 2019 à 11h24

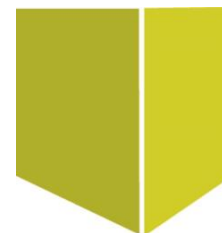
🕒 Lecture 1 min.



Alliance
de la presse
d'information
générale

Plan IPG 2020-2024

PLAN DE FILIÈRE DE LA PRESSE IPG 2020-2024



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ESTUDIO DE LA SITUACIÓN ACTUAL,
TENDENCIAS E IMPACTO SOCIAL Y
ECONÓMICO DE LA INDUSTRIA DE
PUBLICACIONES PERIÓDICAS EN ESPAÑA
EN EL CONTEXTO EUROPEO



UNIVERSIDADE DA CORUÑA





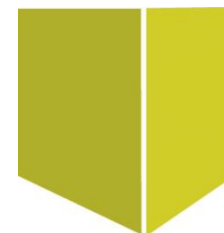
Alpine Farm Fresh Milk

Rubix Motors

Zyrcone Teleservices

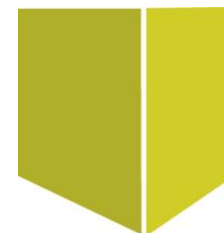


***1st European Press Publishing Distribution
Round Table
Fundación GSR
Madrid, 28th June 2019***



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“The representatives of the European Associations of Newspapers and Magazines Publishers and Distributors (NME, EMMA, ENPA, DISTRIPRESS and IPDA), consider a priority to urge the various European Institutions to engage with them in order to create a homogeneous plan to support the press distribution industry”.



Next stages:

Regarding the background, challenges and proposals described, the whole European Press Publishing and Distribution Sector, through his representatives Associations, will continue the contacts started during the last months with the EU institutions (Parliament and Commission) with the aim to include the Press Distribution Sector, in the different programs developed for the EU institutions, in order to create a homogeneous support for the press distribution sector, and more in general, for the entire newspapers and magazines publishing industry.



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Thank You